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CASHLESS SOLUTION FOR KIDDIE RIDES

Introduce cashless payment, telemetry and remote management capabilities into your pulse machine.

As the world becomes increasingly cashless, more consumers are getting accustomed to making payments with credit cards, QR codes or their mobile phones. When it comes to unattended pulse machines, this shouldn't be an exception. Kiddie ride machines can also enjoy the profits that cashless payments bring. With Nayax's cashless payments installed on your machine, consumers no longer need to scratch around in their pockets or purses to find change to pay for a ride.

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CASHLESS SOLUTION FEATURES

Better than coin operated kiddie rides

Pulse compatible

Suitable for pulse machines - developed to work with pulse machines, including a counter, increments for multi-pricing, and count-up mode (delta time).
Easy machine integration - a plug n' play solution that can be retrofitted on any kiddie ride.

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Smart tools

Remote management - monitor transactions remotely, track usage and manage machine activity from any location.
Smart alerts - receive alerts regarding operational issues, sent in real-time via text message or email, preventing revenue loss.
Prize level notifications - receive updates about the number of prizes dispensed.

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BENEFITS FOR KIDDIE RIDE OPERATORS

Nayax is more than a card reader. With Nayax, coin operated rides will be a thing of the past. Our solution provides a complete solution to unattended machines, improving the transaction experience for operators and consumers alike. Operators will also benefit from powerful telemetric and management capabilities.

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Boost sales

Increase revenue opportunities - offer a large range of cashless payment choices to increase sales opportunities.

More payment options - offer consumers popular cashless payment options to encourage them to take more rides.

Impulse shopping - capitalize on impulsive behavior and increase the number of rides ridden per day.

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Better operations

Fewer site visits - remotely overseeing sales activities means less time is spent visiting each machine in person.

Reduces cash handling - spend less time counting and transporting cash.

Insights with daily reports - learn more about consumers and how sales are doing as they occur daily, weekly and monthly with customizable sales reports.

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Improved consumer experience

Convenience for consumer - user-friendly card reader, designed for easy navigation, with vocal prompts.

More choice - with more payment methods consumers are given multiple ways to engage with, and pay for, your entertainment machines.

Reward consumers with discounts and promotions - let consumers enjoy discounts and other loyalty benefits with consumer engagement campaigns to build relationships and encourage repeat business.

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Introducing loyalty programs & consumer engagement

Studies show that Generation Z prefer using cashless payments and digital payment apps, and that they will join loyalty and reward programs in order to gain discounts. Loyalty incentivizes consumers to spend more money, more often and repeat business can help operators increase their sales, creating a steady revenue stream.

Monyx Wallet - Nayax's payment app Monyx Wallet allows operators to offer consumers discounts, sales and promotions via their mobile phones.

Customizable campaigns - create a campaign that offers rewards and encourage your consumers to take more rides or play more games.

Branding opportunities - Monyx Wallet also gives operators a chance to brand their loyalty programs and can play a more prominent role in driving repeat riders.